

STARHOTELS®

L'ITALIA NEL CUORE

Starhotels MICHELANGELO

Images, history, emotions in the name of Michelangelo



Rome, 23 September 2013

The new face of the **Starhotels Michelangelo** is full of allusions to its extraordinary location. We're just steps from the centre of Christianity, as the massive Saint Peter's Basilica constantly reminds us.

The Hotel is also perfectly placed for visiting the city's other main attractions: Castel Sant'Angelo, the famous Tiber embankments and the main shopping streets are all within easy reach.

Inside the Hotel, details, materials and furnishings become pretexts for evoking the spirit of Rome.

In Rome, with its unique colours and rarefied atmosphere, the imposing rotundity of its buildings and the city's sheer size, "*everything concurs to make it appear as if by magic in the eyes of those seeing it for the first time,*" said Giovan Battista Piranesi.

One breathes the grandeur of the past but at the same time the bustle and vivacity of modern life.

The Starhotels Michelangelo has been completely renovated with the exception of the exquisite Bardiglio marble flooring, inlaid with white, ochre and red marble. This has been retained and expertly restored to provide the basic colour scheme of the furnishings.

Shades of ochre and amaranth, recalling the colours of the Capital, predominate, with touches of black and white producing interesting optical effects against a neutral base.

The walls of the hall are adorned by impressive canvases depicting classical Greek and Roman sculptures, such as Apollo & Daphne and Cleopatra, and Michelangelo's David and Leonardo da Vinci's Il Condottiero.

Romanitas also prevails in the iron obelisks and iron or majolica busts elegantly decorating both the hall and the restaurant.

Painstaking restoration has upgraded not only the precious marble flooring but also the antique brass and frosted glass lamps and the gilded consoles and mirrors, now gleaming in their original splendour.

Heavy orange velvet curtains frame the large ground floor windows with their drapes, while a series of prints depicting classical sculptures decorate the yellow silk covered walls of the bar.



History

A stone's throw from the Vatican, the Hotel was built in 1959 and has just undergone full renovation.

The soft, enveloping forms and the typically Roman baroque colours generate an evocative, elegant and refined atmosphere that engages guests in an experience they will be happy to remember.

The rooms



The style of the 179 rooms, many of which looking out on the Dome of Saint Peter's, is refined and elegant, featuring classical elements revisited in a contemporary key.

Red and ochre predominate here too but the defining touch is undoubtedly provided by the blow-ups of Giovan Battista Piranesi's Views of Rome on the wall behind the leather bedheads.

These Roman scenarios - the Colosseum, the Pantheon, Saint Peter's, Piazza Navona and Castel Sant'Angelo – are delicious previews and perspectives of the eternal city.

Every detail reflects something of the history of Roman civilization and art, so guests feel they have a privileged view of the city's heritage.

The fabric screens conceal functional and original wardrobes, all fitted with a security safe. The flooring is oak-effect stoneware, while the bathrooms are lined with travertine-effect stoneware. An elegant sink sits atop a black lacquered wooden console beneath a large backlit mirror.



All the rooms have a Starbed (a gorgeously comfortable goose down bed), Starbeauty bath products, a well stocked minibar and wi-fi Internet connection.

The Pillowmania service enables guests to choose their favourite pillow, thus helping to ensure maximum comfort during their stay.

The Starhotels Michelangelo has four Junior Suites and six luxuriously sized Suites, all classic in style and rational in design. Here too Roman colours, decorations and grandeur prevail, making the living areas perfect for small meetings or simply enjoying a relaxing moment alone.



Restaurant and Bar



Ristorante The Dome welcomes its guests into a setting of great class with a refined yet cosy and informal atmosphere, and offers them a wide variety of traditional Roman dishes but also international cuisine.

The Restaurant also has an “oval room”, seating 30, for private events.

Bar The Dome is a tranquil and intimate ambience reserved for the Hotel’s guests: the perfect place to stop for a coffee, enjoy a light lunch or relax over cocktails.

It also provides room service, from 10.30 am to 1 am, so that choice dishes and quick snacks can be enjoyed in the privacy of one’s room.



Meetings & Events

The two meeting rooms in the Starhotels Michelangelo (Bernini A and Bernini B) offer 200 square metres of elegance and avant-garde style. With their parquet flooring and lacquered wood wall panelling, they lend a unique air of sober sophistication to every event.

Being modular, they can be used together to create a single space of high visual impact seating up to 180 and equipped with state-of-the-art technological systems for meetings, exhibitions, fashion shows, conferences and gala dinners.

The Hotel has an Event Manager to make every event run perfectly, while Ristorante The Dome provides its exquisite cuisine and impeccable service for business lunches, finger buffets, cocktails and dinners for up to 200 people.

Environmental responsibility

All the technical solutions adopted in the renovation of the rooms and common areas were geared to the saving of resources by both the electrical and the mechanical systems, such as the recovery of soapy water for toilet flushes and watering plants, as well as in the construction of the building itself, such as the use of an exterior insulation finishing system for the façades and new low-transmittance windows.

Message

from President and CEO Elisabetta Fabri

“This investment of approximately 10 million euros is carrying forward our hotel restyling programme. In this project too we maintained a strong focus on energy saving and deployed technologies that limit environmental impact.

Rome is an immensely popular destination, one of the most visited cities in Italy, not only by Italians but by travellers from all over the world, and throughout the year. Of the project’s many dimensions we privileged the city’s “romanitas” and its strong bonds with Christianity.

Despite the difficult global situation we are having to face we continue to believe in and work for the qualitative growth of our hotel offering, convinced that quality will always make the difference. Over the last nine years we have invested 155 million euros in renovation work to put our hotels to the forefront both technologically and qualitatively and become the leading group in the 4-star segment.”