

STARHOTELS AND TECHNOLOGY

Starhotels has personalized its own offer not only by careful attention to detail and a continuous research for maximum comfort in the true tradition of Italian hospitality, but by **putting into action an avant-garde series of services for business tourism:**

- **100% Wireless internet throughout, in all communal areas and in the bedrooms:** the service is meant for those who travel on business and use palmtops and portable PC; it allows for immediate, high-speed, wireless internet connection. For this service, Starhotels has collaborated with Swisscom, the main provider for fast internet access on a fixed line or wireless. The client who has a portable computer or a palmtop prepared for Wi-Fi may thus connect to internet without using wires or plugs. For the Pc not equipped to use Wi-Fi, there are available in the bedrooms or at the reception desk, the Swisscom appliances which make wireless internet connection possible.
- **Executive Room:** these are bedrooms created for the businessman, emerging from a philosophy which combines high technology and maximum comfort, with a carefully thought-out service enabling one to work while relaxing. They offer Hi-Fi systems with CD player, 25" TV (7" TV in the bathroom), 2 telephones, power switch for PC and battery charger, internet connection, Wi-Fi, trouser-press, safe, electric kettle with an assortment of teas and coffees.

- **Business Center:** these are specially reserved areas within the communal areas, equipped as real, functioning offices, with telephone, fax, photocopying machine and PC with printer. Available for clients to be able to work in total peace and quiet.
- **Easybusiness Desk:** a comfortable place to work, inside one of the communal areas of the hotel with a computer with ultrathin screen and connected to a colour printer. It is available to clients who wish to surf the Net rapidly, as it uses ADSL lines, 24 hours a day.
- **Congress Center:** a total of 142 modular conference rooms, most of which with natural day light, all offer technologically advanced services for organizing meetings, conventions, satellite teleconferences, closed circuit videoconferences. Their organization is supported by perfect amplification systems with microphones, and large screens for the projection of slides and videos. To complete its technological apparatus, the Congress Center offers Wi-Fi high speed, internet connections. The continual assistance of the Event Manager, ever present in each hotel, who looks after the management of all the internal events from the preparation of the rooms and halls to everything which the clients calls for, guarantees the success of every initiative.

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