



STARHOTELS

Synonym of Italian style hospitality

Present on the tourist trade scenario for 27 years, **Starhotels** knows and anticipates the tastes and trends without forgetting the characteristics that are at the root of its growth.

Starhotels was born in 1980 from Ferruccio Fabri's happy entrepreneurial intuition, currently managed today by his daughter Elisabetta, thus combining the spirit of a strong family enterprise with managerial ability and second generation pragmatism.

The hospitality typical of **Starhotels** gathers in itself the culture, the tradition, the care for details, the search for harmony and wellness that have made Italy a must-see touristic destination, thus successfully exporting the Italian lifestyle to its hotels in New York and Paris.

Starhotels is the combination of all those elements that have contributed to making the "Made-in-Italy" mark unique and extraordinary. Thanks to a collection of 22 hotels, 20 of which are four stars hotels in the heart of 12 Italian cities, 1 hotel de charme in Paris and 1 deluxe hotel in New York, it recreates 100% Italian style sophisticated atmospheres and personalized services. Each hotel has its own identity, a special welcome and a precious point of reference in the heart of the cities for demanding business or leisure travellers.

Starhotels offers style and service flexibility, functional and charming ambients enhancing both comfort and relax and offering the opportunity to organize large meetings with the most advanced technology.

With a careful centralized management, open to every new acquisition that may yield more added value, **Starhotels** maintains its characteristics and points of strength in time:

- focus on the four stars segment with hotels situated in the center of the cities;
- real estate property;

- considerable and constant investments to renovate the structures;
- external handling of the restauration segment, always assigned to real professionals, true connoisseurs of the Italian oenogastronomy.

The clientele variety represents one of the Company's additional points of strength, guaranteeing an average occupation rate higher than 70%. This result is ensured by the special attention given to the business segment, thanks to 119 meeting rooms, equipments and services featuring the most avant-garde technologies and an offer of tourist itineraries conceived to fully enjoy the cities of art where the hotels are situated.

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